



UNITED STATES ADVISORY COMMISSION ON PUBLIC DIPLOMACY

2015 Comprehensive Annual Report on Public Diplomacy and International Broadcasting

Focus on Fiscal Year 2014 Budget Data

Western Hemisphere Region

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The Views represented herein are those of the Advisory Commission on Public Diplomacy and do not necessarily reflect the views of the Commission's administrative home, the Department of State.

FIELD-DIRECTED ACTIVITIES



U.S. PUBLIC DIPLOMACY IN THE WESTERN HEMISPHERE REGION

Students from U.S. Embassy San Jose in Costa Rica's English Access Microscholarship Program get their faces painted during the U.S. Independence Day celebration on July 2, 2010, in San Jose, Costa Rica. [State Department photo/ Public Domain]

U.S. Public Diplomacy in Western Hemisphere

While U.S. public diplomacy in the region varies by country, programs support the larger foreign policy goals of promoting democracy and security, advancing inclusive prosperity, youth education, energy security, and freedom of expression. More than 56 percent of the region has access to the Internet, with a large disparity between North and South America. In South America, democratic and media freedoms remain uneven, according to Freedom House, which characterizes 15 countries as “free,” and notes that Cuba, Mexico, Venezuela, Honduras, Ecuador, and Paraguay are “not free.”

Challenges to U.S. public diplomacy in the Western Hemisphere include negative perceptions about the United States due to past policies pursued in the region such as the U.S. drug policy; uncertainty about immigration policy; and actively anti-American elements in the region like the Bolivarian Alliance for the Peoples of Our America (ALBA).

The Office of Public Diplomacy and Public Affairs in the Bureau of Western Hemisphere Affairs provides guidance and support to PD officers in the field. There are American and locally engaged staffs at U.S. embassies and consulates in 28 countries in the Western Hemisphere, including the newly established U.S. embassy in Havana, Cuba. In countries where U.S. bilateral relations are difficult, public diplomacy constitutes a significant focus of the U.S. mission. The Bureau of Western Hemisphere Affairs budget for public diplomacy (including both programs and staff) and the allocation of ECA and IIP resources has diminished in recent years as the State Department has shifted resources to other regions viewed as more strategically important or critical to national security.

U.S. FOREIGN POLICY GOALS

While each embassy has a strategic plan that outlines the goals for bilateral relations, the United States’ top foreign policy goals for the region include: promoting democracy, security, and peace in the Americas; advancing prosperity and socially inclusive economic growth; educating youth and developing workforces; harnessing the energy resources of the region while fighting climate change; and promoting a public opinion environment that is supportive of U.S. policy initiatives.

Through a whole-of-government approach, the United States is focusing on building capacity in institutions and individuals while encouraging economic development for those most at risk. The U.S. approach to citizen security in the hemisphere emphasizes community-based approaches and partnerships to address shared challenges like transnational organized crime and the lack of economic and social opportunity, which pose serious threats to the safety of the region’s

citizens. The United States also cooperates with its partners in the region on small business development, trade facilitation, workforce development, and sustainable business practices. Expanding prosperity includes the region’s participation in 12 free trade agreements spanning the length of the hemisphere, as well as the Trans-Pacific Partnership (TPP) and the re-commitment to the North American Free Trade Agreement (NAFTA). The United States also seeks to increase energy security in the region, while focusing on preventing and mitigating climate change. New energy discoveries increasingly place the Americas at the center of the global energy map, and many countries are also developing renewable energy.

Promoting and defending freedom of expression in the Americas is central to advancing U.S. common values. U.S. missions work with governments and civil society to address threats to democracy and human rights, including restrictions on freedom of expression and discrimination or violence. The United States also works to expand educational opportunity to ensure people have the knowledge, skills, and self-reliance they need to compete in a globalized world.

U.S. PUBLIC DIPLOMACY GOALS

The public diplomacy goals for the region are to support the above foreign policy objectives via outreach that explains U.S. policies to foreign publics and develops the foundation for support of U.S. initiatives. Public diplomacy activities also communicate that the United States is a partner in regional growth and prosperity, irrespective of immediate government-to-government relations. They contribute to the positioning of the United States as a partner of choice and a trusted ally by facilitating people-to-people connections.

U.S. public diplomacy in the region is particularly focused on youth outreach, largely through English-language teaching, educational advising, and cultural programs to engage audiences in face-to-face activities. Much of this is done in the 154 American Spaces (libraries, cultural centers, information resource centers) in the region, especially in Binational Centers and through EducationUSA offices. Exchange programs, such as the Fulbright and Humphrey programs, the International Visitor Leadership Program, and American Speaker and Cultural Programs, are effective forms of public diplomacy in the Western Hemisphere.

From 1948 to 2014, 36,462 Fulbright students and scholars from the Western Hemisphere studied in the United States, while 15,164 Americans studied in the region. In 2014, 613 Fulbrighters from the region went to the United States and 601 Americans went to the Western Hemisphere. FY 2014 Open Doors Data reported that the majority of Western Hemisphere students who

come to the United States were from Canada (28,304), followed by Mexico (14,779), Brazil (13,286), Colombia (7,083), Venezuela (7,022), Peru (2,607), Ecuador (2,578), Jamaica (2,502), Chile (2,432), and Argentina (1,902). The Dominican Republic, the Bahamas, Trinidad and Tobago, Honduras, Panama, El Salvador, Guatemala, Costa Rica and Bolivia all had more than 1,000 students in the United States in 2014.

FY14 U.S. PD Spending by Country

Country	Actual Expenditures
Brazil	\$ 8.105 million
Mexico	\$ 5.327 million
Argentina	\$ 3.212 million
Colombia	\$ 3.135 million
Canada	\$ 2.662 million
Venezuela	\$ 2.512 million
Peru	\$ 2.386 million
Chile	\$ 2.232 million
Ecuador	\$1.863 million
Bolivia	\$ 1.844 million
Uruguay	\$ 1.264 million
Panama	\$1.214 million
Guatemala	\$1.121 million
Haiti	\$ 1.203 million
El Salvador	\$1.089 million
Dominican Republic	\$1.077 million
Costa Rica	\$1.056 million
Barbados	\$857,486
Honduras	\$811,741
Paraguay	\$798,539
Nicaragua	\$671,205
Jamaica	\$642,682
Trinidad and Tobago	\$534,360
Cuba	\$456,666
Bahamas	\$241,077
Suriname	\$153,552
Belize	\$119,590
Guyana	\$98,003

U.S. PUBLIC DIPLOMACY SPENDING

Due to their strategic importance as regional powers and population centers, Brazil and Mexico were the

highest funded public diplomacy missions in the Western Hemisphere in FY 2014, funded at \$8.1 million and \$5.3 million, respectively. Colombia, Argentina, Canada, Venezuela, Peru and Chile ranged from \$3.1 million to \$2.3 million. Ecuador, Bolivia, Uruguay, Panama, Guatemala, Haiti, El Salvador, Dominican Republic and Costa Rica ranged from \$1.8 million to \$1 million. The other 13 countries each received less than \$1 million. The U.S. Interest Section in Havana, which was limited in its engagement with the Cuban people in FY 2014, spent \$456,666.

The majority of public diplomacy spending supported programs that advance culture, sports, and American society; education; and youth engagement. The activities vary by country. The most common program spending categories were for locally planned and managed activities to promote mission priorities. American Spaces, digital outreach, social media and press activities all were less significant, but fairly common, funding labels across the region. The smallest amount of spending went toward audience research and public opinion polling, in addition to books and publications. The large mix of program spending by strategy and activity may mean that individual posts were not spending on certain categories or that the data collection tool is flawed and there is not a consistent definition of the categories in the Mission Activity Tracker (MAT).

U.S. PUBLIC DIPLOMACY IN CUBA

Public diplomacy in Cuba focuses on promoting the free flow of information from, to and within Cuba, including Internet freedom and freedom of the press. In December 2014, President Obama outlined his vision for a new direction in U.S.-Cuba relations, including restoring diplomatic relations and designating a U.S. embassy in Havana. The new direction is designed to empower the Cuban people through engagement. In FY 2014, the then-U.S. Interest Section in Havana (USINT) spent \$456,666 on public diplomacy programs, which was divided between six core strategic goals of promoting democracy (17 percent); civil society (19.33 percent); education (17.673 percent); culture, sports, and American society (17 percent); human rights (15.61 percent); and diversity (10.7 percent). The new Embassy Havana focuses on programs and outreach that improve perceptions of the United States, especially among youth via social and traditional media and exchange programs. It also informs the public through outreach activities on consular issues such as visas and immigration, and supports academic exchanges, English language teaching and activities at the Information Resource Center.

PD officers in Cuba continue to build capacity among independent librarians and independent journalists to facilitate development of community programs and media activities, while providing a platform for dialogue among civil society groups. Public diplomacy engagements on artistic and academic exchanges, and Cuban participation in International Visitor Leadership

Programs, are currently tolerated. Although there is growing communication with the Cuban government the government still scrutinizes U.S. motives and activities, in addition to the Cubans who participate in them. The Cuban government is open to collaborating with U.S. NGOs or U.S. visitors hosted by Cuban quasi-NGOs. Visiting Americans' schedules are tightly controlled by the Cuban government, and Embassy Havana offers briefings for those groups on U.S.-Cuban relations. The State Department has proposed greater academic and scientific exchanges with the government of Cuba. For FY 2015, the public diplomacy budget for U.S. embassy in Havana will increase, in support of U.S. policy priorities on the island.

PUBLIC DIPLOMACY SAMPLE PROGRAMS

Social inclusion and racial equality: Both are critical to democratic stability and economic opportunity, and PD programs highlight U.S. models (good and bad), while expanding the capability of the most vulnerable to contribute to their societies. WHA leverages PD resources, including educational exchanges and speaker programs, IVLP, Professional Fellows, Study of the U.S. Institutes for Students, and the Arts and Sports Envoys, to engage African Descendant, Indigenous, and other marginalized communities across the hemisphere. The College Horizons Outreach Program continues to promote social inclusion and increase access to higher education for African descendant and indigenous high school students through diverse English teaching, academic advising, and mentoring in a culturally supportive environment. PD is also an important part of the only two bilateral agreements on racial equality in the world—the U.S.-Brazil and U.S.-Colombia Action Plans on Racial and Ethnic Equality. Building on the 2015 U.N.-designated International Decade for People of African Descent, WHA posts are using U.S. speakers, IVLPs, academic exchange, film and cultural programs, and press and social media outreach to support the initiative.

100,000 Strong in the Americas: The program was launched by President Obama in 2011 to help build a stronger 21st century workforce, enhance competitiveness, and expand engagement in the Western Hemisphere. The goal is to increase the number of U.S. students studying in the Western Hemisphere to 100,000, and the number of students from Latin America, the Caribbean, and Canada studying in the United States to 100,000, by the year 2020. Through a public-private partnership with NAFSA: Association of International Educators and Partners of the Americas, the State Department established the 100,000 Strong Innovation Fund, supported by private sector contributions, which makes competitive grants to form partnerships with United States and regional universities to build capacity for study abroad programs. As of

April 2015, 48 grants had been awarded to 116 teams of regional higher education institutions (HEI) from 16 countries. According to the Open Doors Report, since the launch of 100,000 Strong, the number of U.S. students studying abroad in Latin America and the Caribbean has increased 12 percent (to 45,473) and the number of students from Latin America and the Caribbean studying in the United States has grown by 13 percent (to 72,318). There has been no corresponding increase in State Department funds for EducationUSA or English-language instruction at Western Hemisphere posts to support students who want to study in the United States.

Youth Ambassadors: The State Department's flagship youth exchange in the Western Hemisphere. Begun by the Public Affairs Section in Brazil in 2002, the program, now centrally administered by ECA, sends outstanding underprivileged high school students to the United States for a three-week program of study, home stays, community service, and travel. The program brings together more than 400 high school students and adult mentors from 25 countries across the Americas each year to promote mutual understanding, increase leadership skills, and prepare youth to make a difference in their communities. The three-week exchanges are focused on civic education, community service, and youth leadership development.

Young Leaders of the Americas Initiative (YLAI): Launched by President Obama in 2015, seeks to expand ties between emerging entrepreneurs and civil society activists in Latin America and the Caribbean with U.S. counterparts to support economic growth and social inclusion. The Office of Press and Public Diplomacy in the Bureau of Western Hemisphere Affairs is leading a first year pilot program that focuses on expanding opportunities for emerging business and social entrepreneurs from the technology sector. YLAI complement the 100,000 Strong in the Americas presidential initiative, which aims to increase international study, cooperation, and prosperity in the Western Hemisphere through improved educational opportunities. The YLAI pilot program will total approximately three weeks in the United States, with workshops, immersion at an incubator, accelerator, non-governmental, or civil society organization; and a summit to facilitate mentoring, networking, and investment opportunities. The scale-up program is being developed by the Bureau of Educational and Cultural Affairs' (ECA) Professional Fellows Division and, pending approval of an approximate \$5 million FY16 ECE budget request, will support a four-week program for 250 participants, at an approximate cost of \$15,000 per Fellow.

International Broadcasting in the Western Hemisphere

The BBG has three services in the Western Hemisphere: Voice of America's (VOA) Spanish Service, Voice of America's Creole Service, and the Office of Cuba Broadcasting (OCB). VOA spent \$4.266 million on programming for the entire region in FY 2014 and OCB spent \$26.706 million with program delivery for Radio/TV Martí. The services reach audiences via radio, television, the Internet and social media. The Spanish Service employs a "U.S. bureau" strategy that supplies content and news to affiliates from Mexico to Chile, which look to VOA's reporting on the United States, the region, and the world.

OCB RADIO/TELEVISION MARTI (CUBA)

FY 2014 \$9.446 million (\$26.706 million with program delivery)

Origin: 1985

Delivery Method: Radio (MW, SW), Television, Website and Mobile Site, Social Media, DVDs and Flash Drives

Radio Original Programming: 107 hours/week

Radio Total Broadcast: 107 hours/week

Television Original Programming: 12 hours/week

Television Total Broadcast: 12 hours/week

Radio and TV Martí offer multiple channels of access to uncensored information and entertainment from within Cuba and from the United States, Latin America, and the world. Under the Martí brand and its video, audio and on-line products and services, the Office of Cuba Broadcasting seeks to offer information not otherwise easily available to Cubans, and to help empower them to participate in the exchange of information and perspectives. The programming is based out of OCB's offices in Miami. OCB has been able to begin hiring Cuban journalists inside Cuba and has assembled a large network of journalists inside the country who file via the Internet, SMS, and phone. OCB estimates that SMS messages and email distributions reach one million Cubans, which makes up almost 10 percent of the country's 11.7 million population. The Martí's website, martinoticias.com, receives an average of 69,000 visits per week, though BBG cannot determine with certainty how many of these visitors come from the island. Nearly half of its Twitter followers are in Cuban communities outside of Cuba, with 31.1 percent following from the United States, 18.8 percent from Venezuela, and 8.8 percent from Cuba, although the Internet penetration rate in Cuba is less than 5 percent. The Cuban government jams TV and Radio Martí, though a recent Washington Post/Univision Noticias/Fusion poll found that 20 percent of its sample had listened to Radio Martí in the seven days prior to the interview. BBG cannot conduct research in Cuba, so there is no definitive answer as to how many Cubans receive the radio or television signals. Sample programs include: "In Your Own Words," which features interviews with Cuban

dissident leaders; and "From Inside," which highlights reports from Cuban journalists.

VOA SPANISH SERVICE

FY 2014 \$3.027 million with program delivery

Origin: 1979

Delivery Method: Radio, Television, Website and Mobile Site, Social Media

Radio Original Broadcasting: 45.14 hours/week

Radio Total Broadcasting: 50.14 hours/week [Does not include FY15 reductions]

Television Original Programming: 8.5 hours/week

Television Total Broadcasting: 28.5 hours/week [Does not include FY15 reductions]

VOA Spanish targets audiences in the 19 Spanish-speaking countries of Latin America. VOA Spanish research shows it has a measured weekly reach of 28.3 million people primarily through its affiliate network. The service's "U.S. bureau" strategy focuses on partnering with stations that are interested in receiving news about the United States and delivers content via radio, television, and new media that focuses on U.S. and international news. Programming also highlights U.S. culture with entertainment and sports news, in addition to music programs. In addition to full television and radio programs, the service produces numerous complete television and radio packages each day for use by affiliate stations' newscasts. The service also participates live in leading affiliate radio and television stations' news and informational programming. The Voanoticias.com website features news, sports, technology, health, science, and entertainment, and focuses on social media content via Twitter, Facebook and YouTube. Sample programs include El Mundo al Día, Foro Interamericano, Buenos Días América, "Top Ten USA," and Informativos.

VOA CREOLE SERVICE (HAITI)

FY 2014 \$1.199 million (\$1.199 million with program delivery)

Origin: 1987

Delivery Method: Radio, Website and Mobile Site, Social Media

Radio Original Programming: 17 hours/week

Radio Total Broadcasting: 17 hours/week

The VOA Creole Service is targeted toward Haiti and provides 17 hours a week of radio programming to local affiliates, offering news and programs about Haiti, the United States, and the world, including U.S.-Haiti relations. VOA Creole research finds it has a measured weekly reach of 23 percent of the population.

COUNTRY PROFILES

WESTERN HEMISPHERE REGION COUNTRY BY COUNTRY PROFILES

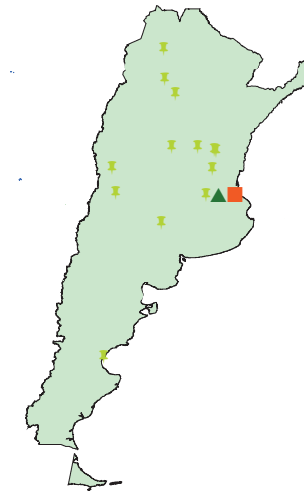
Argentina

DEMOGRAPHICS

Geographic area (sq. km.): 2736690
 Population: 41803125
 Below 24 yrs. old: 40.60%
 Refugee population: 3362
 Urban population: 92%
 GDP/capita: \$12,922
 Unemployment: 8%
 Below poverty line: 30% (2010)

COMMUNICATIONS AND LITERACY

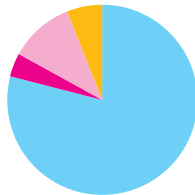
FH Media Freedom: Partly Free
 Internet users/100 people: 59.9
 Mobile phones/100 people: 163
 Literacy: (2012) 98% (F: 98%, M: 98%)
 Avg. years of education: 17 (F: 18, M: 16)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$2,581,066 FY14 ACTUAL: \$3,211,653 FY15 PLANNED: \$2,858,500

Total PD Spending by Theme



Top Spending by Activity

American Spaces (not centers)	\$703,382
Support for English Language Teaching/Learning	\$421,277
Cultural Programs (Post Generated)	\$401,157
Post-Generated Exchanges	\$363,000
Support for Mission Initiatives	\$286,101

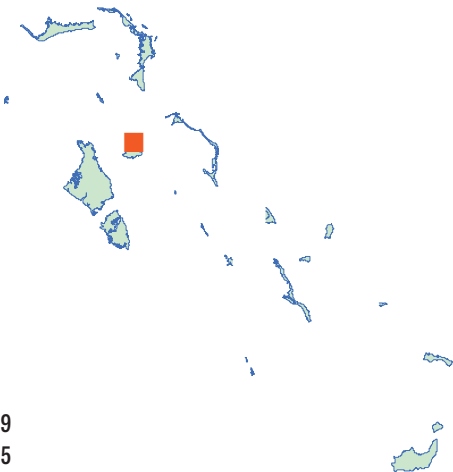
Bahamas, The

DEMOGRAPHICS

Geographic area (sq. km.): 10010
 Population: 382571
 Below 24 yrs. old: 40.60%
 Refugee population: 15
 Urban population: 83%
 GDP/capita: \$22,246
 Unemployment: 14%
 Below poverty line: 9% (2010)

COMMUNICATIONS AND LITERACY

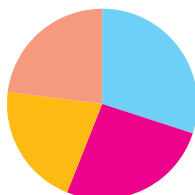
FH Media Freedom: Free
 Internet users/100 people: 72
 Mobile phones/100 people: 76
 Literacy: (No Data)
 Avg. years of education:



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$237,293 FY14 ACTUAL: \$241,077 FY15 PLANNED: \$226,300

Total PD Spending by Theme



Top Spending by Activity

Other	\$91,369
Support for Mission Initiatives	\$40,865
Media/Press Activities	\$35,142
American Spaces (not centers)	\$12,157
Speaker Programs (Post Generated)	\$11,803

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

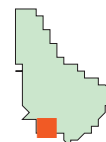
Barbados

DEMOGRAPHICS

Geographic area (sq. km.): 430
 Population: 286066
 Below 24 yrs. old: 32.00%
 Refugee population: 1
 Urban population: 32%
 GDP/capita: \$15,199
 Unemployment: 12%
 Below poverty line: NA% ()

COMMUNICATIONS AND LITERACY

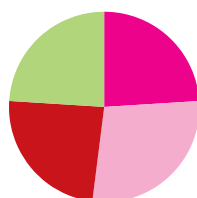
FH Media Freedom: Free
 Internet users/100 people: 75
 Mobile phones/100 people: 108
 Literacy: (No Data)
 Avg. years of education: 15 (F: 17, M: 14)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$580,882 FY14 ACTUAL: \$857,486 FY15 PLANNED: \$620,500

Total PD Spending by Theme



Top Spending by Activity

Other \$392,567
 Support for Mission Initiatives \$154,867
 Speaker Programs (Post Generated) \$104,709
 Media/Press Activities \$36,068
 Digital Outreach \$34,337

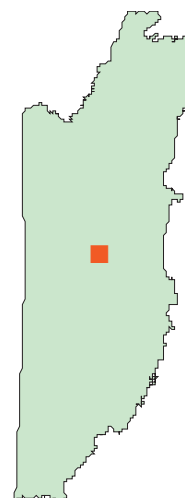
Belize

DEMOGRAPHICS

Geographic area (sq. km.): 22810
 Population: 339758
 Below 24 yrs. old: 56.30%
 Refugee population: 21
 Urban population: 44%
 GDP/capita: \$4,894
 Unemployment: 15%
 Below poverty line: 41% (2013)

COMMUNICATIONS AND LITERACY

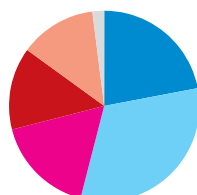
FH Media Freedom: Free
 Internet users/100 people: 31.7
 Mobile phones/100 people: 53
 Literacy: (1991) 70% (F: 70%, M: 70%)
 Avg. years of education: 14 (F: 14, M: 13)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$94,917 FY14 ACTUAL: \$119,590 FY15 PLANNED: \$98,600

Total PD Spending by Theme



Top Spending by Activity

Supplementing ECA Programs \$35,705
 Other \$27,185
 Support for Mission Initiatives \$17,599
 Cultural Programs (Post Generated) \$17,167
 Supplementing Bureau of Public Affairs Programs \$9,984

Piechart Key: PD Spending by Theme

Culture Education Economics Science Military CVE
 Democracy Civil Society Women Youth Religious Other

Map Key

Embassy Consulate
 American Space

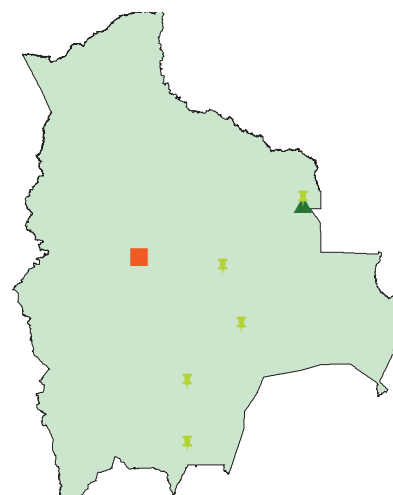
Bolivia

DEMOGRAPHICS

Geographic area (sq. km.): 1083300
 Population: 10847664
 Below 24 yrs. old: 53.10%
 Refugee population: 748
 Urban population: 68%
 GDP/capita: \$3,151
 Unemployment: 3%
 Below poverty line: 45% (2011)

COMMUNICATIONS AND LITERACY

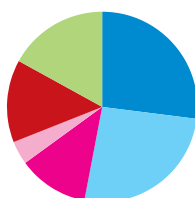
FH Media Freedom: Partly Free
 Internet users/100 people: 39.5
 Mobile phones/100 people: 98
 Literacy: (2012) 94% (F: 92%, M: 97%)
 Avg. years of education: 13 (F: 13, M: 13)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$1,657,800 FY14 ACTUAL: \$1,843,782 FY15 PLANNED: \$1,587,200

Total PD Spending by Theme



Top Spending by Activity

Media/Press Activities	\$441,129
Support for Mission Initiatives	\$211,393
American Spaces (not centers)	\$201,425
Support for English Language	\$177,667
Teaching/Learning	
Cultural Programs (Post Generated)	\$135,494

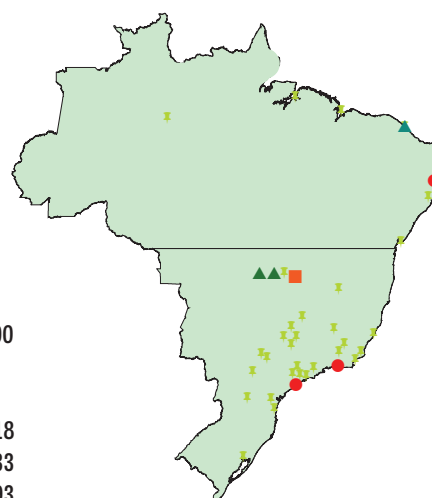
Brazil

DEMOGRAPHICS

Geographic area (sq. km.): 8358140
 Population: 202033670
 Below 24 yrs. old: 40.30%
 Refugee population: 5196
 Urban population: 85%
 GDP/capita: \$11,613
 Unemployment: 6%
 Below poverty line: 21% (2009)

COMMUNICATIONS AND LITERACY

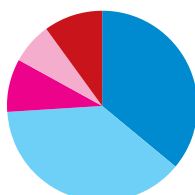
FH Media Freedom: Partly Free
 Internet users/100 people: 51.6
 Mobile phones/100 people: 135
 Literacy: (2012) 91% (F: 92%, M: 91%)
 Avg. years of education:



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$7,656,696 FY14 ACTUAL: \$8,104,820 FY15 PLANNED: \$6,458,400

Total PD Spending by Theme



Top Spending by Activity

American Spaces (not centers)	\$1,516,118
Support for Mission Initiatives	\$1,467,233
Educational Initiatives (not including English Language programs)	\$1,422,293
Cultural Programs (Post Generated)	\$728,982
Speaker Programs (Post Generated)	\$487,372

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Canada

DEMOGRAPHICS

Geographic area (sq. km.): 9093510
 Population: 35540419
 Below 24 yrs. old: 28.20%
 Refugee population: 160349
 Urban population: 82%
 GDP/capita: \$50,271
 Unemployment: 7%
 Below poverty line: 9% (2008)

COMMUNICATIONS AND LITERACY

FH Media Freedom: Free
 Internet users/100 people: 85.8
 Mobile phones/100 people: 81
 Literacy: (No Data)
 Avg. years of education: 16 (F: 16, M: 15)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$2,581,058 FY14 ACTUAL: \$2,661,513 FY15 PLANNED: \$2,604,500

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$556,337
Media/Press Activities	\$356,543
Cultural Programs (Post Generated)	\$320,680
Digital Outreach	\$305,802
Speaker Programs (Post Generated)	\$195,551

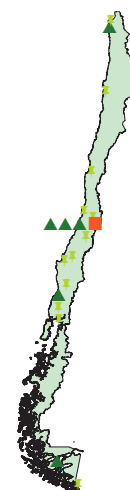
Chile

DEMOGRAPHICS

Geographic area (sq. km.): 743532
 Population: 17772871
 Below 24 yrs. old: 37.00%
 Refugee population: 1743
 Urban population: 89%
 GDP/capita: \$14,520
 Unemployment: 6%
 Below poverty line: 15% (2009)

COMMUNICATIONS AND LITERACY

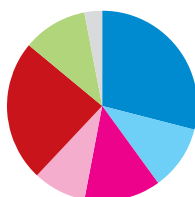
FH Media Freedom: Partly Free
 Internet users/100 people: 66.5
 Mobile phones/100 people: 134
 Literacy: (2009) 99% (F: 98%, M: 99%)
 Avg. years of education: 15 (F: 16, M: 15)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$2,236,731 FY14 ACTUAL: \$2,232,149 FY15 PLANNED: \$1,784,600

Total PD Spending by Theme



Top Spending by Activity

American Spaces (not centers)	\$508,820
Support for Mission Initiatives	\$328,796
Educational Initiatives (not including English Language programs)	\$260,624
Other	\$200,924
Speaker Programs (Post Generated)	\$156,628

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

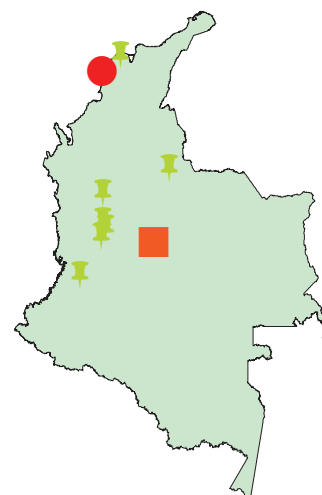
Colombia

DEMOGRAPHICS

Geographic area (sq. km.): 1109500
 Population: 48929706
 Below 24 yrs. old: 43.30%
 Refugee population: 224
 Urban population: 76%
 GDP/capita: \$7,720
 Unemployment: 11%
 Below poverty line: 33% (2012)

COMMUNICATIONS AND LITERACY

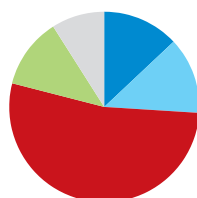
FH Media Freedom: Partly Free
 Internet users/100 people: 51.7
 Mobile phones/100 people: 104
 Literacy: (2011) 94% (F: 94%, M: 93%)
 Avg. years of education: 13 (F: 14, M: 13)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$2,812,655 FY14 ACTUAL: \$3,134,709 FY15 PLANNED: \$2,590,400

Total PD Spending by Theme



Top Spending by Activity

Other	\$1,750,860
Support for Mission Initiatives	\$351,071
Digital Outreach	\$169,397
Cultural Programs (Post Generated)	\$146,484
Speaker Programs (Post Generated)	\$120,842

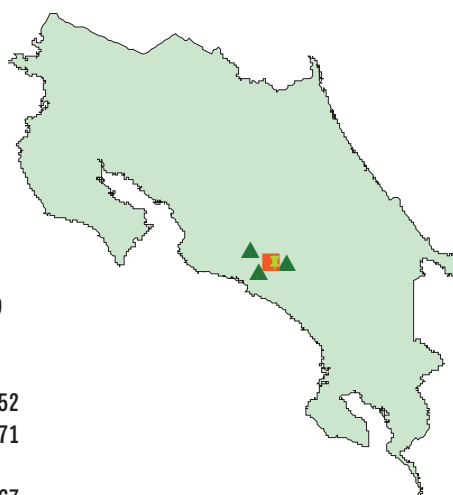
Costa Rica

DEMOGRAPHICS

Geographic area (sq. km.): 51060
 Population: 4937755
 Below 24 yrs. old: 41.00%
 Refugee population: 20569
 Urban population: 76%
 GDP/capita: \$10,035
 Unemployment: 8%
 Below poverty line: 25% (2011)

COMMUNICATIONS AND LITERACY

FH Media Freedom: Free
 Internet users/100 people: 45.96
 Mobile phones/100 people: 146
 Literacy: (2011) 97% (F: 98%, M: 97%)
 Avg. years of education: 14 (F: 14, M: 13)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$948,500 FY14 ACTUAL: \$1,056,418 FY15 PLANNED: \$994,700

Total PD Spending by Theme

Top Spending by Activity

Support for Mission Initiatives	\$231,052
Educational Initiatives (not including English Language programs)	\$159,771
Cultural Programs (Post Generated)	\$145,667
Support for English Language Teaching/Learning	\$136,851
American Spaces (not centers)	\$129,658

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

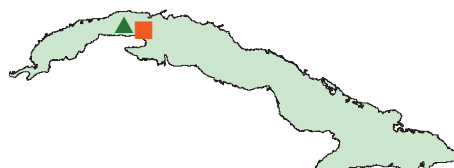
Cuba

DEMOGRAPHICS

Geographic area (sq. km.): 106440
 Population: 11258597
 Below 24 yrs. old: 29.90%
 Refugee population: 384
 Urban population: 77%
 GDP/capita: \$6,848
 Unemployment: 3%
 Below poverty line: N/A

COMMUNICATIONS AND LITERACY

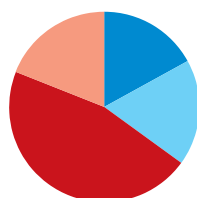
FH Media Freedom: Not Free
 Internet users/100 people: 25.70893209
 Mobile phones/100 people: 18
 Literacy: (2012) 100% (F: 100%, M:100%)
 Avg. years of education: 15 (F: 15, M: 14)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$413,870 FY14 ACTUAL: \$456,666 FY15 PLANNED: \$427,900

Total PD Spending by Theme



Top Spending by Activity

Other	\$65,511
Support for Foreign Assistance Programs	\$61,115
Support for Information Resource Centers	\$58,920
Digital Outreach	\$48,720
Media/Press Activities	\$38,799

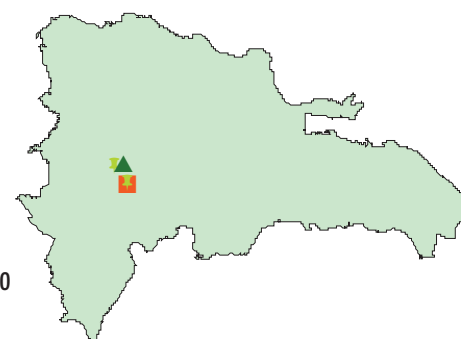
Dominican Republic

DEMOGRAPHICS

Geographic area (sq. km.): 48320
 Population: 10528954
 Below 24 yrs. old: 46.50%
 Refugee population: 721
 Urban population: 78%
 GDP/capita: \$6,076
 Unemployment: 15%
 Below poverty line: 41% (2013)

COMMUNICATIONS AND LITERACY

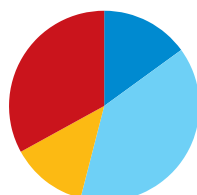
FH Media Freedom: Partly Free
 Internet users/100 people: 45.9
 Mobile phones/100 people: 88
 Literacy: (2013) 91% (F: 91%, M:90%)
 Avg. years of education:



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$1,113,932 FY14 ACTUAL: \$1,076,882 FY15 PLANNED: \$1,095,500

Total PD Spending by Theme



Top Spending by Activity

Support for English Language Teaching/Learning	\$330,569
Cultural Programs (Post Generated)	\$270,804
Media/Press Activities	\$120,090
Support for Mission Initiatives	\$114,840
Educational Initiatives (not including English Language programs)	\$59,254

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Ecuador

DEMOGRAPHICS

Geographic area (sq. km.): 248360
 Population: 15982551
 Below 24 yrs. old: 47.10%
 Refugee population: 123133
 Urban population: 64%
 GDP/capita: \$6,291
 Unemployment: 4%
 Below poverty line: 26% (2013)

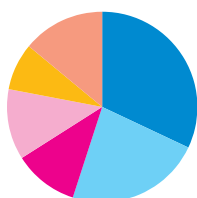
COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
 Internet users/100 people: 40.35368423
 Mobile phones/100 people: 111
 Literacy: (2013) 93% (F: 92%, M: 94%)
 Avg. years of education:

PUBLIC DIPLOMACY SPENDING

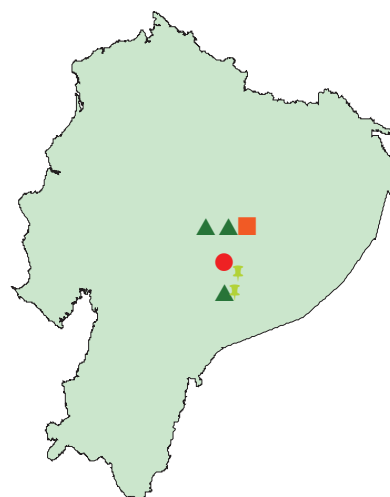
TOTALS FY13 ACTUAL: \$1,600,929 FY14 ACTUAL: \$1,863,184 FY15 PLANNED: \$1,644,100

Total PD Spending by Theme



Top Spending by Activity

Support for English Language Teaching/Learning \$478,042
 Support for Mission Initiatives \$306,161
 Cultural Programs (Post Generated) \$174,365
 American Spaces (not centers) \$168,636
 Media/Press Activities \$163,191



El Salvador

DEMOGRAPHICS

Geographic area (sq. km.): 20720
 Population: 6383752
 Below 24 yrs. old: 48.90%
 Refugee population: 44
 Urban population: 66%
 GDP/capita: \$3,951
 Unemployment: 6%
 Below poverty line: 37% (2010)

COMMUNICATIONS AND LITERACY

FH Media Freedom: Partly Free
 Internet users/100 people: 23.1093
 Mobile phones/100 people: 136
 Literacy: (2011) 85% (F: 83%, M: 88%)
 Avg. years of education: 12 (F: 12, M: 12)

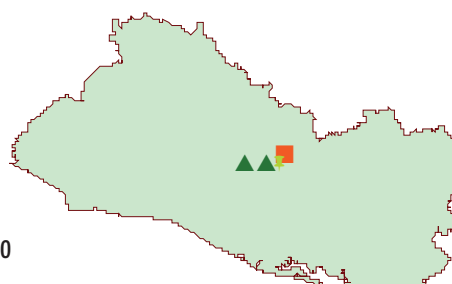
PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: N/A FY14 ACTUAL: \$1,088,886 FY15 PLANNED: \$896,500

Total PD Spending by Theme

Top Spending by Activity

Media/Press Activities \$252,836
 Support for English Language Teaching/Learning \$172,019
 Support for Mission Initiatives \$146,490
 Educational Initiatives (not including English Language programs) \$144,499
 American Spaces (not centers) \$103,029



Piechart Key: PD Spending by Theme

Culture (blue), Education (light blue), Economics (pink), Science (light pink), Military (yellow), CVE (orange), Democracy (red), Civil Society (light orange), Women (green), Youth (light green), Religious (purple), Other (grey)

Map Key

Embassy (orange square), Consulate (green circle), American Space (yellow triangle)

Guatemala

DEMOGRAPHICS

Geographic area (sq. km.): 107160
 Population: 15859714
 Below 24 yrs. old: 58.30%
 Refugee population: 160
 Urban population: 51%
 GDP/capita: \$3,703
 Unemployment: 3%
 Below poverty line: 54% (2011)

COMMUNICATIONS AND LITERACY

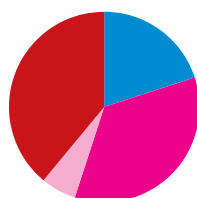
FH Media Freedom: Partly Free
 Internet users/100 people: 19.7
 Mobile phones/100 people: 140
 Literacy: (2012) 78% (F: 72%, M: 85%)
 Avg. years of education: 11 (F: 10, M: 11)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$1,004,161 FY14 ACTUAL: \$1,121,305 FY15 PLANNED: \$1,007,700

Total PD Spending by Theme



Top Spending by Activity

Support for English Language Teaching/Learning	\$226,880
Alumni Outreach	\$159,527
Digital Outreach	\$158,442
Media/Press Activities	\$121,288
Supplementing ECA Programs	\$94,199

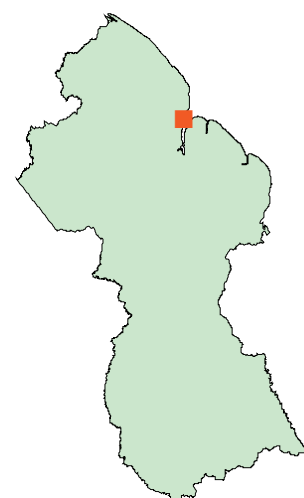
Guyana

DEMOGRAPHICS

Geographic area (sq. km.): 196850
 Population: 803677
 Below 24 yrs. old: 50.00%
 Refugee population: 11
 Urban population: 28%
 GDP/capita: \$4,017
 Unemployment: 11%
 Below poverty line: 35% (2006)

COMMUNICATIONS AND LITERACY

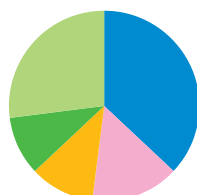
FH Media Freedom: Partly Free
 Internet users/100 people: 33
 Mobile phones/100 people: 69
 Literacy: (2009) 85% (F: 87%, M: 82%)
 Avg. years of education: 10 (F: 11, M: 9)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$90,306 FY14 ACTUAL: \$98,003 FY15 PLANNED: \$94,100

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$47,732
Supplementing ECA Programs	\$21,494
Educational Initiatives (not including English Language programs)	\$4,910
Books & Publications	\$4,791
Educational Advising & Promoting Study in the U.S.	\$3,256

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

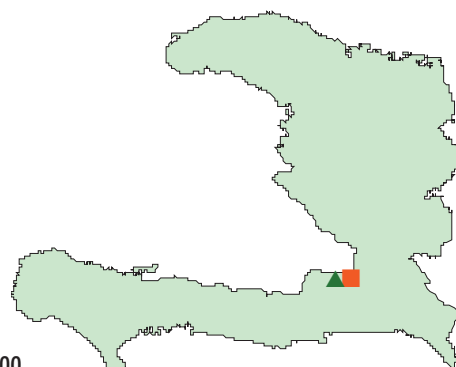
Haiti

DEMOGRAPHICS

Geographic area (sq. km.): 27560
 Population: 10461409
 Below 24 yrs. old: 55.60%
 Refugee population:
 Urban population: 57%
 GDP/capita: \$833
 Unemployment: 7%
 Below poverty line: 59% (2012)

COMMUNICATIONS AND LITERACY

FH Media Freedom: Partly Free
 Internet users/100 people: 10.6
 Mobile phones/100 people: 69
 Literacy: (2006) 49% (F: 45%, M: 53%)
 Avg. years of education:



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$1,207,993 FY14 ACTUAL: \$1,203,305 FY15 PLANNED: \$1,247,300

Total PD Spending by Theme

Top Spending by Activity

Other	\$735,960
Support for Mission Initiatives	\$173,449
Media/Press Activities	\$63,131
Digital Outreach	\$43,976
Educational Initiatives (not including English Language programs)	\$38,251

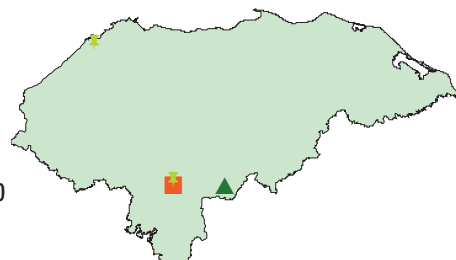
Honduras

DEMOGRAPHICS

Geographic area (sq. km.): 111890
 Population: 8260749
 Below 24 yrs. old: 56.00%
 Refugee population: 16
 Urban population: 54%
 GDP/capita: \$2,347
 Unemployment: 4%
 Below poverty line: 60% (2010)

COMMUNICATIONS AND LITERACY

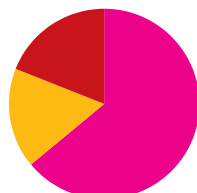
FH Media Freedom: Not Free
 Internet users/100 people: 17.8
 Mobile phones/100 people: 96
 Literacy: (2012) 85% (F: 85%, M: 86%)
 Avg. years of education: 11 (F: 12, M: 11)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$771,258 FY14 ACTUAL: \$811,741 FY15 PLANNED: \$724,800

Total PD Spending by Theme



Top Spending by Activity

Cultural Programs (Post Generated)	\$199,601
American Spaces (not centers)	\$150,731
Support for Mission Initiatives	\$103,521
Support for English Language Teaching/Learning	\$70,282
Supplementing ECA Programs	\$51,420

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

Jamaica

DEMOGRAPHICS

Geographic area (sq. km.): 10830
 Population: 2721252
 Below 24 yrs. old: 50.10%
 Refugee population: 21
 Urban population: 55%
 GDP/capita: \$5,290
 Unemployment: 15%
 Below poverty line: 17% (2009)

COMMUNICATIONS AND LITERACY

FH Media Freedom: Free
 Internet users/100 people: 37.8
 Mobile phones/100 people: 102
 Literacy: (2012) 87% (F: 92%, M: 83%)
 Avg. years of education: 12 (F: 12, M: 12)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$809,045 FY14 ACTUAL: \$642,683 FY15 PLANNED: \$881,600

Total PD Spending by Theme

Top Spending by Activity

Cultural Programs (Post Generated)	\$118,477
Other	\$79,899
Support for Mission Initiatives	\$75,092
Digital Outreach	\$71,160
Support for Foreign Assistance Programs	\$55,556

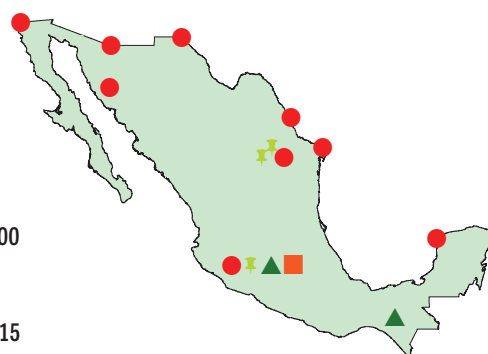
Mexico

DEMOGRAPHICS

Geographic area (sq. km.): 1943950
 Population: 123799215
 Below 24 yrs. old: 46.00%
 Refugee population: 1831
 Urban population: 79%
 GDP/capita: \$10,361
 Unemployment: 5%
 Below poverty line: 52% (2012)

COMMUNICATIONS AND LITERACY

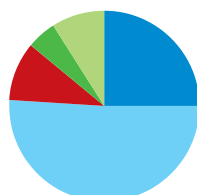
FH Media Freedom: Not Free
 Internet users/100 people: 43.46
 Mobile phones/100 people: 86
 Literacy: (2012) 94% (F: 93%, M: 95%)
 Avg. years of education: 13 (F: 13, M: 13)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$4,910,983 FY14 ACTUAL: \$5,327,226 FY15 PLANNED: \$4,873,700

Total PD Spending by Theme



Top Spending by Activity

Post-Generated Exchanges	\$861,615
Support for Mission Initiatives	\$760,957
Cultural Programs (Post Generated)	\$514,581
Media/Press Activities	\$464,578
Digital Outreach	\$430,293

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

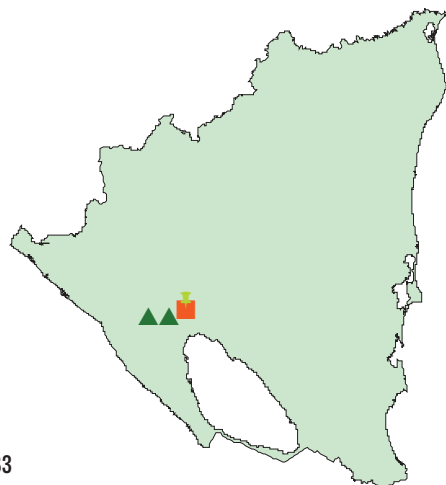
Nicaragua

DEMOGRAPHICS

Geographic area (sq. km.): 120340
 Population: 6169269
 Below 24 yrs. old: 51.70%
 Refugee population: 189
 Urban population: 58%
 GDP/capita: \$1,914
 Unemployment: 7%
 Below poverty line: 43% (2009)

COMMUNICATIONS AND LITERACY

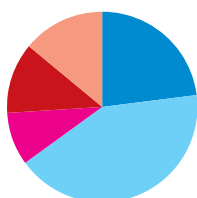
FH Media Freedom: Partly Free
 Internet users/100 people: 15.5
 Mobile phones/100 people: 112
 Literacy: (2005) 78% (F: 78%, M: 78%)
 Avg. years of education: 11 (F: 11, M: 10)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$715,438 FY14 ACTUAL: \$671,205 FY15 PLANNED: \$571,300

Total PD Spending by Theme



Top Spending by Activity

Other	\$417,083
Media/Press Activities	\$55,076
American Spaces (not centers)	\$33,525
Support for English Language	\$27,508
Teaching/Learning	
Cultural Programs (Post Generated)	\$21,963

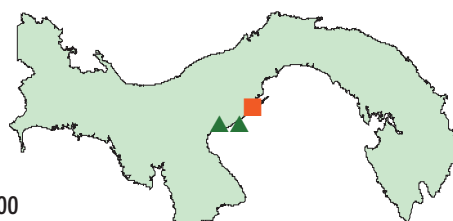
Panama

DEMOGRAPHICS

Geographic area (sq. km.): 74340
 Population: 3926017
 Below 24 yrs. old: 44.70%
 Refugee population: 17665
 Urban population: 66%
 GDP/capita: \$11,771
 Unemployment: 4%
 Below poverty line: 26% (2012)

COMMUNICATIONS AND LITERACY

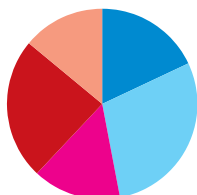
FH Media Freedom: Partly Free
 Internet users/100 people: 42.9
 Mobile phones/100 people: 163
 Literacy: (2010) 94% (F: 93%, M: 95%)
 Avg. years of education: 12 (F: 13, M: 12)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$1,049,613 FY14 ACTUAL: \$1,214,403 FY15 PLANNED: \$1,109,200

Total PD Spending by Theme



Top Spending by Activity

Supplementing ECA Programs	\$323,735
Support for Mission Initiatives	\$246,168
Support for English Language	\$237,814
Teaching/Learning	
Media/Press Activities	\$93,310
Digital Outreach	\$73,246

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

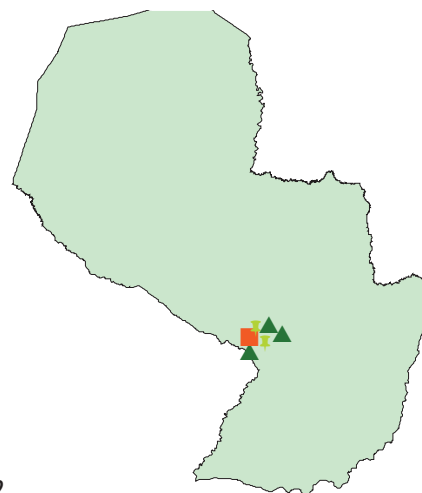
Paraguay

DEMOGRAPHICS

Geographic area (sq. km.): 397300
 Population: 6917579
 Below 24 yrs. old: 46.70%
 Refugee population: 136
 Urban population: 59%
 GDP/capita: \$4,479
 Unemployment: 5%
 Below poverty line: 35% (2010)

COMMUNICATIONS AND LITERACY

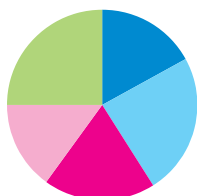
FH Media Freedom: Partly Free
 Internet users/100 people: 36.9
 Mobile phones/100 people: 104
 Literacy: (2010) 94% (F: 93%, M: 95%)
 Avg. years of education: 13 (F: 13, M: 12)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$702,834 FY14 ACTUAL: \$798,539 FY15 PLANNED: \$681,100

Total PD Spending by Theme



Top Spending by Activity

Media/Press Activities	\$129,842
American Spaces (not centers)	\$124,451
Support for English Language	\$96,843
Teaching/Learning	
Cultural Programs (Post Generated)	\$95,641
Support for Mission Initiatives	\$89,669

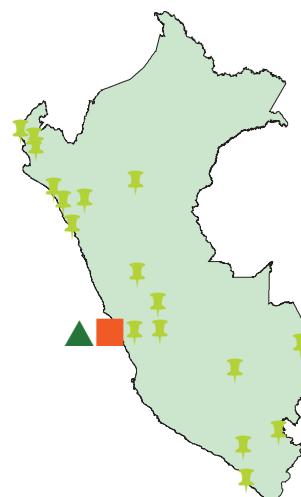
Peru

DEMOGRAPHICS

Geographic area (sq. km.): 1280000
 Population: 30769077
 Below 24 yrs. old: 46.50%
 Refugee population: 1162
 Urban population: 78%
 GDP/capita: \$6,594
 Unemployment: 4%
 Below poverty line: 26% (2012)

COMMUNICATIONS AND LITERACY

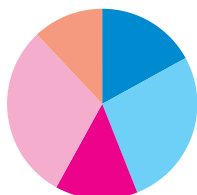
FH Media Freedom: Partly Free
 Internet users/100 people: 39.2
 Mobile phones/100 people: 98
 Literacy: (2012) 94% (F: 91%, M: 97%)
 Avg. years of education: 13 (F: 13, M: 13)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$2,203,751 FY14 ACTUAL: \$2,385,802 FY15 PLANNED: \$2,401,600

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives	\$575,124
Cultural Programs (Post Generated)	\$450,577
American Spaces (not centers)	\$295,173
Support for English Language	\$220,436
Teaching/Learning	
Media/Press Activities	\$198,554

Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	

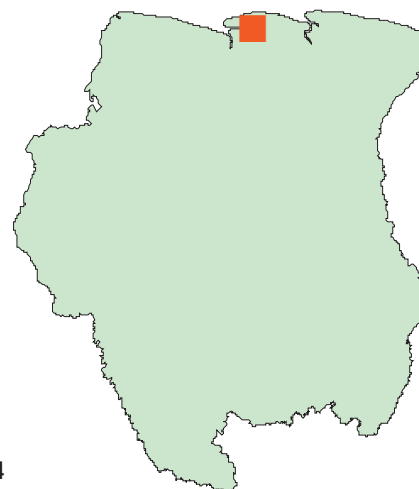
Suriname

DEMOGRAPHICS

Geographic area (sq. km.): 156000
 Population: 543925
 Below 24 yrs. old: 43.80%
 Refugee population:
 Urban population:
 GDP/capita: \$9,826
 Unemployment: 8%
 Below poverty line: 70% (2002)

COMMUNICATIONS AND LITERACY

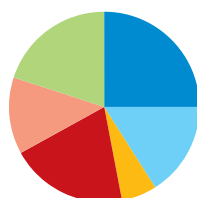
FH Media Freedom: Free
 Internet users/100 people: 37.4
 Mobile phones/100 people: 161
 Literacy: (2010) 95% (F: 94%, M: 95%)
 Avg. years of education: 12 (F: 13, M: 11)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$119,009 FY14 ACTUAL: \$153,552 FY15 PLANNED: \$121,600

Total PD Spending by Theme



Top Spending by Activity

Support for Mission Initiatives \$54,994
 Cultural Programs (Post Generated) \$36,535
 Other \$17,201
 Speaker Programs (Post Generated) \$14,283
 American Spaces (not centers) \$9,876

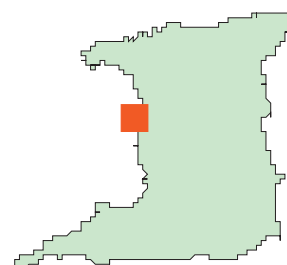
Trinidad and Tobago

DEMOGRAPHICS

Geographic area (sq. km.): 5130
 Population: 1344235
 Below 24 yrs. old: 32.40%
 Refugee population: 20
 Urban population: 9%
 GDP/capita: \$18,219
 Unemployment: 6%
 Below poverty line: 17% (2007)

COMMUNICATIONS AND LITERACY

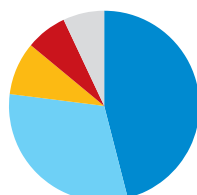
FH Media Freedom: Free
 Internet users/100 people: 63.8
 Mobile phones/100 people: 145
 Literacy: (2012) 99% (F: 98%, M: 99%)
 Avg. years of education: 12 (F: 13, M: 12)



PUBLIC DIPLOMACY SPENDING

TOTALS FY13 ACTUAL: \$506,894 FY14 ACTUAL: \$534,360 FY15 PLANNED: \$560,800

Total PD Spending by Theme



Top Spending by Activity

Other \$283,354
 Support for Mission Initiatives \$47,292
 Educational Advising & Promoting Study in the U.S. \$41,989
 Supplementing Bureau of Public Affairs Programs \$34,877
 Supplementing IIP Programs \$29,220

Piechart Key: PD Spending by Theme

Culture Education Economics Science Military CVE
 Democracy Civil Society Women Youth Religious Other

Map Key

Embassy Consulate
 American Space

Uruguay

DEMOGRAPHICS

Geographic area (sq. km.): 175020
 Population: 3418694
 Below 24 yrs. old: 37.00%
 Refugee population: 203
 Urban population: 95%
 GDP/capita: \$16,811
 Unemployment: 7%
 Below poverty line: 19% (2010)

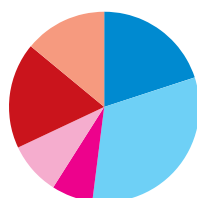
COMMUNICATIONS AND LITERACY

FH Media Freedom: Free
 Internet users/100 people: 58.1
 Mobile phones/100 people: 155
 Literacy: (2012) 98% (F: 99%, M: 98%)
 Avg. years of education: 16 (F: 17, M: 14)

PUBLIC DIPLOMACY SPENDING

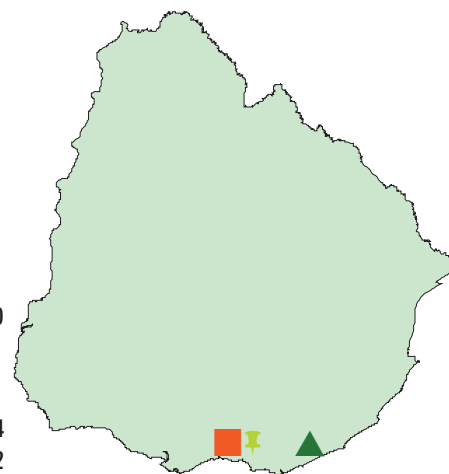
TOTALS FY13 ACTUAL: \$1,183,900 FY14 ACTUAL: \$1,264,356 FY15 PLANNED: \$1,262,900

Total PD Spending by Theme



Top Spending by Activity

Media/Press Activities	\$211,184
Support for Mission Initiatives	\$202,222
Cultural Programs (Post Generated)	\$105,132
Educational Initiatives (not including English Language programs)	\$104,418
Supplementing ECA Programs	\$85,840



Venezuela

DEMOGRAPHICS

Geographic area (sq. km.): 882050
 Population: 30851343
 Below 24 yrs. old: 47.00%
 Refugee population: 204340
 Urban population: 89%
 GDP/capita: \$16,530
 Unemployment: 8%
 Below poverty line: 32% (2011)

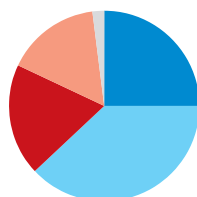
COMMUNICATIONS AND LITERACY

FH Media Freedom: Not Free
 Internet users/100 people: 54.9
 Mobile phones/100 people: 102
 Literacy: (2009) 96% (F: 95%, M: 96%)
 Avg. years of education: 14 (F: 15, M: 13)

PUBLIC DIPLOMACY SPENDING

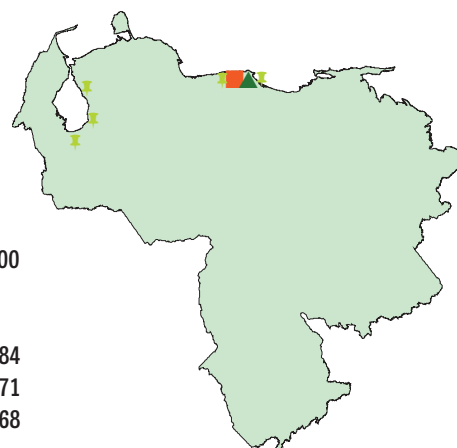
TOTALS FY13 ACTUAL: \$2,509,315 FY14 ACTUAL: \$2,512,414 FY15 PLANNED: \$2,477,200

Total PD Spending by Theme



Top Spending by Activity

Cultural Programs (Post Generated)	\$677,984
Support for Mission Initiatives	\$526,271
Support for English Language Teaching/Learning	\$435,168
Other	\$193,757
Supplementing ECA Programs	\$150,238



Piechart Key: PD Spending by Theme

Culture	Education	Economics	Science	Military	CVE
Democracy	Civil Society	Women	Youth	Religious	Other

Map Key

Embassy	Consulate
American Space	